



## Membership Packet 2008

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**Become a Member of the Lambda Community Center today and receive your valuable Individual, Business, or Household Membership Card, along with other great benefits!**

**Use your Membership Card to:**

- **Save money at Lambda Partner Businesses!**
- **Identify yourself as a GLBT ally year round! Cards are renewable annually!**
- **Help build a strong and vibrant GLBT Community Center!**
- **Check out resource materials from LCC!**

The greater community is always encouraged to use our extensive resource library but only our Members may remove material from the Lambda Center.
- **Vote to elect Lambda Community Center's Board of Directors.**

### ***Individual Members***

As an individual, your tax-deductible donation to the Lambda Community Center provides you with automatic membership. We are confident that one of our five Membership Levels will meet your unique giving goals. Join Today!

All Lambda Center **Individual Members** receive Lambda Center Membership Cards which identify them at special events, and entitle them to many valuable discounts at various **Lambda Partner Businesses** in Northern Colorado. Individual Members will receive invitations to Lambda Community Center events throughout the year. Individual Members may also choose to receive contribution recognition on the Lambda Center website. Our membership year runs from July 1<sup>st</sup>-June 30<sup>th</sup>, but you may join any time!

### ***Household Memberships – Save \$\$!***

Couples, partners, children and even roommates can **save 25% off the total cost of two Individual Memberships**. When you choose a Household Membership you still receive information, discounts, mailings and special notices, as well as one Lambda Membership Card, but all materials will be issued in both of your names. You'll help save the LCC's important resources while you save money!

## ***Business Members***

Get the best of everything with our **Business Membership** options!

The GLBT community is considered to be one of the most loyal constituency bases in the country. With thousands of GLBT people in northern Colorado and limited marketing opportunities, the Lambda Community Center is pleased to provide your business with a variety of unique tools and opportunities. In addition to reduced-fee advertising at Pride in the Park and in the **LambdaOnline!** area of the Lambda Center's website, Business Members at all levels receive exclusive recognition in the Lambda Center's quarterly community newsletter, *LambdaLines*. With direct distribution to a list of households that is growing daily, *LambdaLines* is a great way to reach hundreds of new supporters.

***"In-kind" Supporters*** of the Lambda Center will benefit from membership levels based on 75% of the retail value of their contributions. Get started by joining today!

***Further enhance your Business Membership by becoming a "Lambda Partner"!***

Official **Lambda Partners** *are current Business Members that also offer discounts* to our members when they present their Membership Card at check-out. These special Lambda Business Members also receive a window decal identifying them as a **Lambda Partner** and a link from the Lambda Community Center's "**LambdaOnline!**" page to their business, as well as the many other benefits listed below. To help keep this great membership benefit fresh and current, periodic emails detailing and updating changes in the various discounts offered will be sent to the entire membership.

The Lambda Community Center is pleased to provide your business with a variety of exclusive avenues through which you may reach out to new customers while supporting civil and social equality for all people.

### ***LambdaOnline! is our new internet guide to GLBT-friendly businesses***

This area of the Lambda Community Center website is a convenient guide to GLBT-friendly businesses, services and accommodations in northern Colorado. When looking for a plumber, a lawyer, realtor, handyman, doctor—any service—we want to know where we'll be treated with respect. Our community turns to **LambdaOnline!** Lambda Center Business Members who join at the Sustaining Member level or higher may participate in this convenient daily access opportunity. It simply can't be beat.

### ***Pride in the Park***

Each year this annual event is bigger than ever, having grown from a simple potluck in a local park to a three-day festival in 2008, and draws over a thousand participants from Colorado and southern Wyoming faithfully each June. There is simply no better opportunity to do direct, face-to-face marketing. And as an added bonus, you'll have a great time before, during and after the event! You don't

even have to take our word for it. Due to the amazing support businesses receive at Pride in the Park, nearly 100% of our vendors and sponsors return each year.

### **Pride in the Park Vendors and Sponsors**

You won't want to miss this opportunity! ALL Business Members of The Lambda Community Center receive free or discounted, Priority or Premiere placement at Pride in the Park, voted one of the "Top Five Small Town Pride Celebrations in the Nation". Not interested in Lambda membership? Just \$75 covers your vendor spot! Register early as space is limited, and Lambda Members receiving priority.

Please take a moment to review the Lambda Center's new & exciting membership levels and feel free to contact us for more information or with any questions you may have!

## **2008 Membership Levels**

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### **• Lambda Friend**

\$10-\$59 per year (available as a one-time payment only)

*This level is designed for students, seniors and those with otherwise reduced incomes and is therefore is not available as a Business or Household Membership.*

- LCC Logo Membership Card offering Special Discounts, renewable each June.
- Recognition on the Lambda Center Website, if so desired.
- Email delivery of *LambdaLines*, the LCC quarterly newsletter.
- An Invitation to participate in all planned LCC functions throughout the year.

### **• Lambda Sustainer**

\$5-\$24 per month or \$60-\$299 per year

#### **All Sustainer Level Members will receive:**

- A LCC Logo Membership Card offering Special Discounts, renewable each June.
- 2 discounted tickets to the Equality Brewfest event held annually each spring.
- Their choice of a LCC Partner insignia tote bag OR t-shirt.
- An Invitation to all planned LCC functions throughout the year.
- Their choice of e-mail or regular mail version of *LambdaLines*, LCC's quarterly print newsletter.

(Sustaining Member Benefits continued on following page)

**Sustainer Level Business Members may also choose to:**

- Display one 8 1/2" x 11" placard at all three annual LCC events.
- Receive a reserved Vendor space at Pride in the Park for only \$50.00.
- Receive one (1) special recognition from the main stage at Pride in the Park.
- Have name/logo included in various Pride in the Park promotional materials.
- Prominently display business card at the Lambda Community Center.
- Become a participating Lambda Partner by offering a discount to Lambda Members and receive a window decal to display at your business and a link from the Lambda**Online!** website.
- Link from the Lambda website recognizing you as a "Sustaining Member."
- Link to the LCC from your website.
- Include a business card-sized advertisement in the *LambdaLines* print newsletter.
- Be recognized with a periodic rotational ad on the LambdaCenter.org home page.
- Attend quarterly Business Roundtable gatherings
- Apply to host a networking gathering at your place of business.

**• Lambda Advocate**

\$25-\$49 per month or \$300- \$599 per year

**All Advocate Level Members will receive:**

- A LCC Logo Membership Card offering Special Discounts, renewable each June.
- 4 discounted tickets to the Equality Brewfest held annually each spring.
- Their choice of a LCC Partner insignia shirt, ball cap OR tote bag.
- Invitations to all planned LCC functions throughout the year.
- Choice of e-mail or regular mail version of *LambdaLines*; LCC's quarterly print newsletter.

**Advocate Level Business members may also choose to:**

- Display one (1) 11x17 placard at all three annual LCC events.
- Receive a preferred Vendor space at Pride in the Park for only \$25.00.
- Receive two (2) recognitions from the main stage at Pride in the Park.
- Have name/logo included in various Pride in the Park promotional materials.
- Prominently display business card at the Lambda Community Center.
- Become a participating Lambda Partner by offering a discount to Lambda Members and receive a window decal to display at your business and a link from the Lambda**Online!** website.
- Link from the Lambda website to yours recognizing you as an "Advocate."
- Link to the LCC from your website
- Include a 1/8 page advertisement in Lambda's quarterly newsletter, *LambdaLines*.
- Be recognized with a periodic rotational ad on the LambdaCenter.org home page.
- Attend quarterly Business Roundtable gatherings
- Apply to host a networking gathering at your place of business.

## • **Lambda Mentor**

\$50-\$99 per month or \$600 - \$1,199 per year

### **All Mentor Level Members will receive:**

- Two (2) LCC Logo Membership Cards, renewable each June.
- Two (2) free tickets to the Equality Brewfest event which is held each spring.
- Receive a LCC Partner insignia shirt, ball cap, AND tote bag.
- Recognition in the Annual Report.
- Invitation to share their thoughts at a special planning meeting with the Membership Team, LCC Staff and Executive Committee Members.
- Invitations to all planned LCC functions throughout the year.
- Email and/or mail version of *LambdaLines*; LCC's quarterly newsletter.

### **Mentor Level Business members may also choose to:**

- Display a banner at each of the three annual LCC events.
- Occupy a free Vendor space with Priority Placement at Pride in the Park.
- Be recognized at least 3 times during Pride in the Park announcements.
- Have a logo/business name included in various promotional materials for events.
- Link from the Lambda website to your business recognizing you as a "Mentor."
- Become a participating Lambda Partner by offering a discount to Lambda Members and receive a window decal to display at your business and a link from the Lambda*Online!* website.
- Link from the Lambda website to yours recognizing you as a "Mentor"
- Link to the LCC website from your website.
- Display business cards prominently at the Lambda Community Center.
- Include a 1/4 page advertisement in Lambda's quarterly newsletter, *LambdaLines*.
- Be recognized with a periodic rotational ad on the LambdaCenter.org home page.
- Attend quarterly Business Roundtable gatherings
- Apply to host a networking gathering at your place of business.

## **OUR VISION STATEMENT**

*The Lambda Community Center is committed to creating an inclusive environment that promotes understanding acceptance, and appreciation of GLBTIQQ issues and culture, while building equal opportunities for GLBTIQQ individuals within the northern Colorado community.*

***We invite you to help us realize our vision. Show your support by choosing the next level... Lambda Visionary!***

## • **Lambda Visionary**

\$100 + per month or \$1,200+ per year

### **All Center Visionary Level Members will receive:**

- 4 LCC Membership Cards offering Special Discounts, renewable each June.
- Four free tickets to the Equality Brewfest event held annually each spring.
- Front Page recognition in the Annual Report.
- An LCC Partner insignia embroidered polo shirt or ball cap and exclusive tote bag
- An Invitation to share their thoughts at a special planning meeting with the Membership Team, LCC Staff, and Executive Committee Members.
- Recognition on LCC's website as part of the Center's "Visionary Circle."
- Invitations to all planned LCC functions throughout the year.
- Name displayed on Commemorative Plaque at the Lambda Community Center.
- Email and/or mail version of *LambdaLines*; LCC's quarterly newsletter.

### **Visionary Level Business members may also choose to:**

- Receive preferred banner display space at each of the three annual LCC events.
- Occupy a free Vendor space with Premier Placement at Pride in the Park.
- Be recognized from the main stage during all Pride in the Park announcements.
- Have a logo/name included prominently on most promotional materials for events.
- Link from the Lambda website to your business recognizing you as a "Visionary".
- Link to the LCC website from your website.
- Become a participating Lambda Partner by offering a discount to Lambda Members and receive a window decal to display at your business and a link from the Lambda*Online!* website.
- Link to the LCC from your website.
- Display business cards prominently at the Lambda Community Center.
- Include a 1/2 page advertisement in the Center newsletter, *LambdaLines*.
- Be recognized with a periodic rotational ad on the LambdaCenter.org home page.
- Attend quarterly Business Roundtable gatherings
- Host a networking gathering at your place of business, if appropriate.

***LCC is always happy to customize a package to best meet your needs.  
Contact us at [lambda@lambdacenter.org](mailto:lambda@lambdacenter.org) for more information.***